



EESF NEWS

An update from the Elevator Escalator Safety Foundation

MARCH 2019

Strategic Plan Prep—We Need a Piece of Your Mind!



With the start of a new year and new leadership, the EESF Board of Regents decided—at its recent Annual General Membership (AGM)—to develop a new strategic plan for the organization. As part of our preparation, we'd like your feedback for use in our planning sessions. **Would you help us? If you could take a few moments to fill out our survey, we'd appreciate it. [Find the survey here.](#)**

As an EESF supporter, we'll keep you updated as the plan develops.

2019 Annual General Membership Meeting



Photo Courtesy of Elevator World

The 2019 EESF AGM Meeting was held on February 20-21, 2019 in Mobile, AL. During the meeting, Chair Mark Mullins, EIWP National Coordinator, Milton, WV delivered a report on the state of EESF.

A highlight of that report included an update on EESF's Safe-T-Rider campaign. EESF's 60 second online video ad has a view rate of 41.3% well above the average rate of 15%. Highest percentage of views are found in major cities including New York, Los Angeles, Chicago, Houston, Toronto, Dallas, and Atlanta. In addition, web views for all of EESF's programs increased between 20-25%.

Those in attendance agreed that the meeting had a feeling of renewal and enthusiasm. You can read a full article about the AGM in *Elevator World* [HERE](#).

Thanks to our AGM Sponsors



EESF wants to give a special thanks to our 2019 AGM sponsors. Your support is invaluable.

Diamond Sponsor: National Elevator Industry, Inc.

Gold Sponsors: Elevator World; Vantage Elevator Solutions

Silver Sponsors: Formula System North America; MEI-Total Elevator Solutions

Bronze Sponsors: AFD Industries, Inc.; National Association of Elevator Contractors; O'Keefe Elevator Company

Reaching Out To Schools and Clubs



School and club outreach is essential to promoting EESF's Safe-T-Rider program to young children. EESF staff will be exhibiting at the following conventions designed to reach over 13,000 teachers and administrators:

-National Catholic Education Association, April 23-25, Chicago

-National Boys and Girls Club of America, May 1-3, Houston

-National Alliance for Public Charter Schools, June 30-July Las Vegas

Congratulations to New EESF Officers



Photo Courtesy of Elevator World

EESF Chair, Mark Mullins, had the honor of swearing in two new officers. Our new vice chairman is Bret Abels, President & Chief Operating Officer, O'Keefe Elevator Company, Inc., Omaha, NE. EESF's new treasurer is Teresa Witham, deputy director, National Association of Elevator Contractors (NAEC), Atlanta, GA.

They join Mark and T. Bruce MacKinnon, EESF secretary and president/CEO, Elevator World, Inc., Mobile, AL to form EESF's 2019 Executive Committee.

Welcome Jeff Schumacher As EESF's New Regent-at-Large



Jeff Schumacher

EESF is honored to welcome Jeff Schumacher to the Foundation Board as its new Regent-at-Large. Jeff is the chief financial officer of Schumacher Elevator Company, Denver, IA. He has over twenty-five years in the industry and has served as NAEC's treasurer and a member of its board of directors. Jeff has served on the ASME A17.1 Code Committee, the Residential and LULA Committees, and as board member and Treasurer of the Elevator Association of Minnesota.

We are excited to welcome Jeff to EESF's leadership!

EESF Board Says Thanks and Farewell to Ken Garst



Ken Garst

Our previous vice chair, Ken Garst, Account Manager, Otis Elevator Company, Lombard, IL—a dedicated officer and board member of EESF—resigned his position on January 15, 2019. EESF thanks Ken for his service to our mission and our efforts. Here's a note from Ken that we'd like to share with our EESF community:

Due to the sale of Great Lakes Elevator Service to Otis Elevator, and the demands of the acquisition, I felt that I could not devote the necessary time and attention to the Foundation at this time. I felt that if I could not give 110%, it was in the best interest of the Foundation at this critical time, that someone who could devote that time and energy be given that opportunity.

It was my privilege and honor to serve as both Treasurer and then as Vice President to the Foundation. I have a strong desire to promote rider safety for all that use the equipment, and believe that the education and message of this Foundation is one of the best ways to promote this.

*Sincerely,
Ken Garst*

Upcoming Events



We're grateful to those organizations that support EESF by allowing us to exhibit, hold fundraising events or fundraise on our behalf. Here are a few of those upcoming events:

[Elevator Conference of New York Supplier Showcase](#); April 10; Villa Barone Catering Hall; Bronx, New York

[EESF Silent Auction at the IAEC Forum](#); April 30-May 3, 2019; Renaissance Reno Downtown Hotel; Reno, NV

[45th Annual Pop Joe Golf Outing](#); Monday June 10, 2019; North Hempstead Country Club; Port Washington, NY

Thank You!



We may have said it before, but we can't say it enough:

Thank you.

Your support has helped us educate hundreds of thousands on the safe riding of elevators, escalators and moving walkways.

There's much work to do, but with your support, we know we can continue to make a difference.



The EESF is 100% funded by your generous donations. To donate to our cause, [click here](#).

(All donations are tax deductible.)