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## **EESF Registers 2,000 Children for Safe-T Rider at NJEA**

**Mobile, AL** – Laurie Dueitt, program director for the Elevator Escalator Safety Foundation (EESF) attended the New Jersey Education Association (NJEA) convention set in Atlantic City, New Jersey on November 10 and 11, 2005. The theme was “Advancing Public Education”. The purpose for the trip was to investigate alternative educational outlets to promote the Safe-T Rider Program. According to new legislation in New Jersey, safety education must be a standard part of the public school curriculum. During the NJEA Convention, Dueitt registered 2,000 new students for the program and distributed EESF materials and brochures to other interested attendees.

NJEA is a diverse, democratic organization working to create an optimal environment to achieve excellence in public education in New Jersey. Its primary goals are enhancing public education, member advocacy and organizing. NJEA has 192,272 members and its convention is recognized as the largest gathering of its kind.

Since the 1996/1997 school year, 50 of the 574 school districts in New Jersey have participated in the Safe-T Rider program. Over 75,500 students have received the program during that period. In this past year alone, 11,123 students received Safe-T Rider in 17 school districts. Dueitt has plans to attend the Florida Education Association’s convention in 2006.

The Safe-T Rider program is available free of charge to the public by contacting Laurie Dueitt, Program Director of EESF at 800.949.6442 or [laurie@eesf.org](mailto:laurie@eesf.org). The Safe-T Rider program, founded in 1991 includes a video presentation, posters, a program test and supporting materials designed to educate elementary students on elevator and escalator safety habits. An interactive web-based version of the program is available at [www.safet rider.org](http://www.safet rider.org).

For more information about the Elevator Escalator Safety Foundation, call 800.949.6442 or visit the website at [www.eesf.org](http://www.eesf.org).

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