



Elevator Escalator Safety Foundation
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FOR IMMEDIATE RELEASE

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**Elevator Escalator Safety Foundation
 Celebrates Another Successful Fundraising Campaign**

February 6, 2009 – Robert “Bobby Dee” DeFrancesco of Benfield Electric Supply Corporation served as the 2008 Campaign Chairman for the Elevator Escalator Safety Foundation (EESF), raising more than \$317,000 in direct contributions. DeFrancesco’s leadership was a significant factor in the success of this campaign and the Foundation appreciates his lending his name and reputation to this effort.

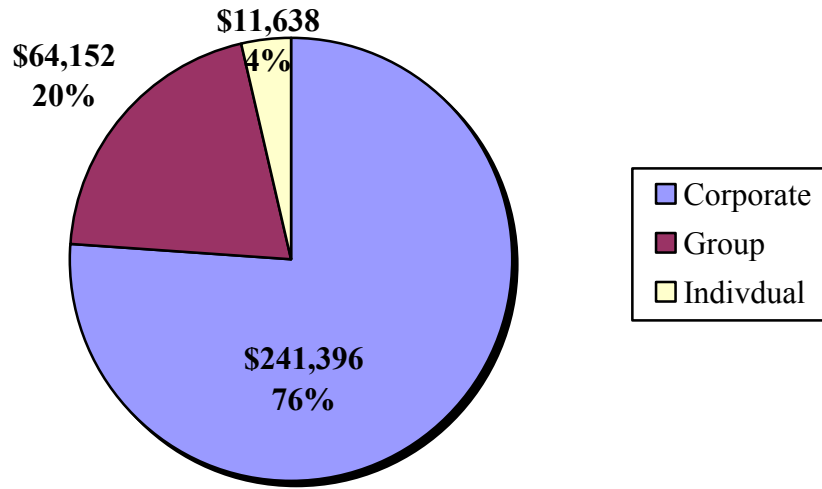
The money raised from the Annual Fundraising Campaign is used to fund EESF’s programs by fulfilling its mission to educate the public on the safe and proper use elevators, escalators and moving walks. During the 2008 campaign, the Safe-T Rider goal, originally set to reach 500,000 children, was increased to 600,000 because of the successful campaign and the ability of the Foundation to meet the budget.

The 2008 campaign members of the Elevator Escalator Safety Foundation donated \$317,186 in direct contributions. Overall, 258 organizations, companies and individuals contributed to the campaign. Included in the list of contributors are 205 renewing members (gave in 2007 and again in 2008), 16 returning members (members who had not contributed since 2006 or before) and 37 completely new members. The Foundation received over \$19,000 from those new members. Of the 221 returning contributors, over 17% increased the amount of money donated to the Foundation.

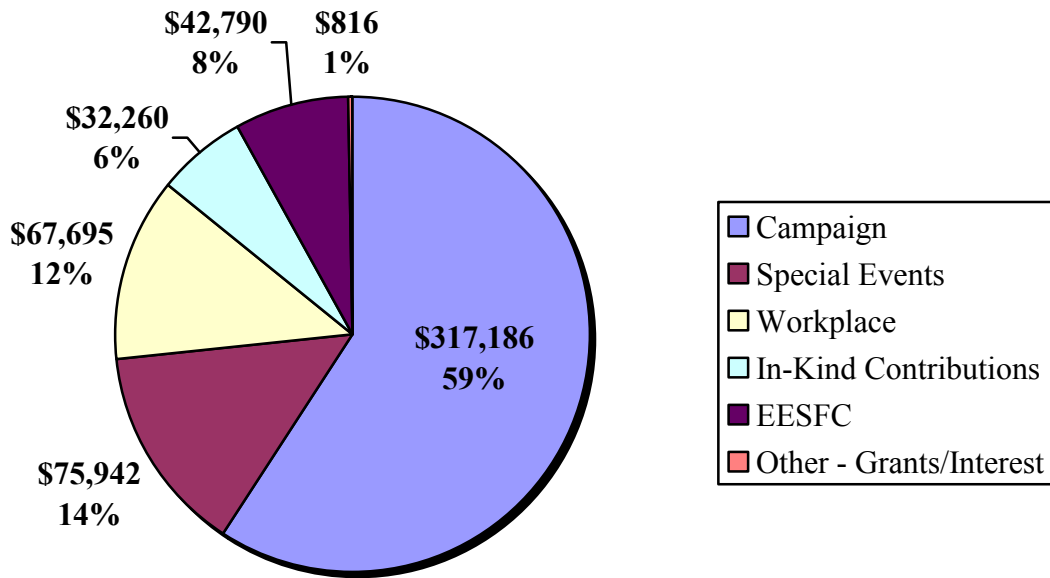
The Foundation appreciates each of its members for showing their commitment to safety by joining the other members of EESF to help educate the riding public. The work the Foundation accomplishes is not possible without the industry’s support.

If you and/or your company or organization is interested in becoming a member of EESF, please contact the Foundation at (800) 949-6442, info@EESF.org or visit www.EESF.org for more information or to donate.

CAMPAIGN INCOME = \$317,186



INCOME TOTAL = \$536,689



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