



**Elevator Escalator Safety Foundation**  
 362 Pinehill Drive  
 Mobile, Alabama 36606-1715  
 (251) 479-2199 • (888) RIDE-SAFE  
 FAX (25) 479-7099  
[www.EESF.org](http://www.EESF.org)

Barbara Allen  
 Executive Director

Laurie Dueitt  
 Program Director

Ashley Rains  
 Public Relations Director



FOR IMMEDIATE RELEASE

**Contact:** Ashley Rains  
 Public Relations Director  
[Ashley@EESF.org](mailto:Ashley@EESF.org)  
 (251) 479-2199

**EESF’s Fourth Annual Chicago Cruise trailed by Nature’s Punch**

**July 30, 2010** - Tornado sirens blared as a fierce wave of storms punched through the Chicago area Wednesday, June 23, 2010, spawning 80 mph winds, flooding and widely scattered damage -- but causing no injuries. This, however, did not deter the Chicago Cruise Committee, consisting of Ed Chmielewski (Anderson Elevator), Tom Sybert (C.J. Anderson) and Cornelius Walls (Formula Systems), from moving forward with the 4<sup>th</sup> Annual Chicago Cruise to benefit the EESF.



**Red sky at night**  
 (Terrence Antonio James, Chicago Tribune)  
 A golden glow settles over downtown Chicago after an evening of violent storms.

As attendees gathered at local restaurants near Wabash, tornado warnings were called for all areas where the storms hit, starting in the DeKalb area, passing through all of the Chicago area and moving into Kankakee and parts of Lake and Porter Counties in Indiana, according to the National Weather Service and the Chicago Weather Center. Although it was touch and go for a while, the crew of the *Summer of George* was prepared to take the party to the dock.



**Calm after the storm**  
 (Chris Walker, Chicago Tribune)  
 Seen from the shore of Evanston, a rainbow forms over Lake Michigan following the severe storm that passed through the region.

As many cruise attendees, with other Chicagoans, watched the Weather Channel, anticipating the cancellation of the cruise, the skies opened up to a glowing, golden sky above and a gorgeous rainbow to the east.

The amount raised by the cruise was \$18,566, which equates to purchasing Safe-T Rider material and distribution costs for almost 69,000 children.

The 4<sup>th</sup> Annual Chicago Cruise sponsors included:

**Platinum**

Adams Elevator Equipment Company  
C. J. Anderson & Company  
Formula Systems North America  
Smartrise Engineering

**Gold**

C. E. Electronics  
Draka Elevator Products  
GAL / Hollister-Whitney  
Schumacher Elevator

**Silver**

AFD Industries, Inc.  
Canton Elevator  
EMS Group, Inc.  
Innovation Industries, Inc.  
MEI – Minnesota Elevator, Inc.  
Mullen Circle Brand  
The Fixture Company  
The Peelle Company  
Performance Elevator Consulting



The Chicago Cruise Committee consists of (l-r) Tom Sybert, Cornelius Walls and Ed Chmielewski.

The Chicago Cruise is an annual fundraiser held in late June, early July, to benefit the Elevator Escalator Safety Foundation whose mission is to educate the public on the safe and proper use of elevators, escalators and moving walks through informational programs. The event is always an excellent opportunity to network with fellow Chicagoans as well as a nice way to say thank you to your customers.

The Chicago Cruise Committee will soon announce next year's date. Not only is this an opportunity to support the EESF, but it also gives the Chicago area industry an opportunity to network with others in the industry while supporting a great cause.

For more information about the Elevator Escalator Safety Foundation, please contact EESF at (800) 949-6442, [Info@EESF.org](mailto:Info@EESF.org) or visit the website at [www.EESF.org](http://www.EESF.org).

###