

## EESF Presents *Safe-T Rider* to Students at Saraland Elementary School June 18, 2007



**Saraland, AL** – The Elevator Escalator Safety Foundation (EESF) staff presented the *Safe-T Rider* program to four classes of kindergartners at Saraland Elementary School on May 16, 2007. Development and Marketing Director Leslie Schraeder and Program Director Laurie Dueitt gave the program in two sessions with 40 students

in each group.

*Safe-T Rider* is a program developed by EESF for elementary school children to teach the proper and safe way to ride elevators, escalators and moving walks. The program was launched in 1991 and since its inception has reached over 5 million students.

According to Schraeder, the children responded very well to the video and loved the activity books. She said, “I have seen the *Safe-T Rider* presentation given but this was my first time to lead one. The children were really engaged in the discussion before and after the video and clearly learned ‘The Rules’. One student even asked if she could tell her grandparents about them.”



Saraland Elementary Kindergarten teacher Nancy Ellison rated the *Safe-T Rider* program very well and requested the presentation for the next school year.

EESF also has an online animated interactive version of the *Safe-T Rider* program; [www.safet rider.org](http://www.safet rider.org). The interactive version teaches the elevator and escalator safety rules giving the children the option to take the test



during the program or at the end. Since its inception in 2001, over 72,000 children have viewed the program.

For more information about EESF or the *Safe-T Rider* program call the Foundation at 800.949.6442 or by email at [info@eesf.org](mailto:info@eesf.org).

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