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FOR IMMEDIATE RELEASE

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CECA Supports EESFC During Their 2010 Convention

July 16, 2010 - The Canadian Elevator Contractors Association (CECA) allowed the Elevator Escalator Safety Foundation of Canada (EESFC) to conduct a raffle on June 2, 2010, during CECA's Convention. Items donated were a golf driver and golf balls from GAL Canada and golf shirts and golf balls from AEDARSA. The raffle raised US\$820. Tom Rennick of Columbia Elevator donated his time to help sell raffle tickets.



(l-r) Tom Rennick and Steve Husband congratulate Ray Kiomall for winning the golf driver at the raffle.

The EESFC wishes to thank CECA for donating booth space and registration for the Convention. By setting up a booth at the Convention, EESFC is able to spread the word about the Foundation's mission to educate the public on the safe and proper use of elevators, escalators and moving walks. EESFC appreciates the help of Catharine Bothwell, who facilitated the planning of EESFC's board meeting as well as reserving the booth space.

During a board meeting on June 1, 2010, the EESFC board members, with the help of EESF Chairman Mike Ryan, developed a strategic plan to help the Foundation reach necessary goals in the coming years. The plan has four goals which include objectives in order to reach the main goal. Each goal has a "champion," an EESFC board member who will take charge of the implementation of the goals. The goals and champions are as follows:

- Goal 1: Donations – Champion: Alison Whittaker
- Goal 2: Improve Relationships – Champions: David McColl and Steve Husband
- Goal 3: Education – Champion: Edith Kirkpatrick
- Goal 4: Board of Directors – Champions: Gord Pattison and Steve Husband

The strategic plan has been distributed and the board will report at next year's board meeting. EESFC is actively seeking volunteers who wish to help reach the goals of the strategic plan. Contact EESFC at (800) 949-6442 or Info@EESF.org.

CECA is one of the founding members of the EESFC and has continued to support the Foundation annually. Without the continued support of the CECA Board and the efforts of its members, the Foundation would not be able to work towards its targeted goals each year, as membership in the EESFC helps pay for Safe-T Rider materials to educate children.

Led by CECA Board member Pedro Oughourlian, CECA's Eastern Region Chair, the CECA Board is working with the RBQ of Quebec to assist EESFC with the printing and distribution of the Safe-T Rider program in French.

If you are interested in becoming a member of the EESFC, would like to volunteer for a strategic plan goal or if you would like more information about the Foundation, call (800) 949-6442, email Info@EESF.org or visit www.EESFC.org.

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