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FOR IMMEDIATE RELEASE

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**The Elevator Escalator Safety Foundation celebrates
 National Elevator Escalator Safety Awareness Week**

The Elevator Escalator Safety Foundation (EESF) is celebrating National Elevator Escalator Safety Awareness Week from November 11 – 17, 2007. Safety Week is a promotion of public safety awareness for elevators, escalators and moving walks. The celebration began fifteen years ago and has continued annually the second full week of November.

The EESF’s mission is to educate the public on the safe and proper use of elevators, escalators and moving walkways through informational programs. Safety Week provides a focal point for the industry, on a local and national level, to join together to spread the word about public safety. EESF has invited elevator/escalator companies, transit authorities and labor organizations to make this special week a huge success in cities throughout the North America. These volunteer organizations have staged classroom presentations and information booths across the country.

The following are simple safety rules emphasized during Safety Week. The EESF encourages everyone to spread the word about safety. To help promote this cause, post the following general safety tips on your company/ organization’s web site, in a common area or other relevant space where many people might read them.

NATIONAL ELEVATOR ESCALATOR SAFETY AWARENESS WEEK

- NOVEMBER 11 – 18, 2007 -

General Safety Tips:

Elevators

- Watch your step.
- Leave closing doors alone.

- If doors do not open, ring alarm button and wait.
- If there is a fire in the building, use the stairs.

Escalators & Moving Walks

- Step on and off carefully.
- Always be aware of loose clothing or untied shoes
- People only - no strollers, walkers or wheeled vehicles.
- Hold the handrail.
- Hold children or small packages firmly with one hand.
- Do not touch the sides below the handrail.
- Stand facing forward.

For more information about the Elevator Escalator Safety Foundation or National Elevator Escalator Safety Awareness Week, contact the EESF at 251.479.2199 or info@eesf.org.

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