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FOR IMMEDIATE RELEASE

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**Elevator Escalator Safety Foundation
 Celebrates another Successful Fundraising Campaign**

Mobile, AL – Michael Corbo of Mitsubishi Electric and Electronics USA served as the 2007 Campaign Chairman raising more than \$296,000 in direct contributions. Corbo’s leadership was a significant factor in the success of this campaign. Corbo says of the campaign: “It was inspiring to see the breadth of support on behalf of EESF that comes from across our industry. Clearly the contributors recognize the importance of educating the public on safe and proper use of vertical transportation. Barbara Allen and her EESF team are true professionals and work tirelessly in maximizing the benefit of each dollar contributed.” EESF appreciates Corbo lending his name and reputation to this effort. EESF would also like to thank Mitsubishi Electric & Electronics for their donation of a wide screen television during a fundraiser held during 2007, which raised nearly \$1,000.

The money raised from the Annual Fundraising Campaign is used to fund EESF’s programs by fulfilling its mission to educate the public on the safe and proper way to use elevators, escalators and moving walks. During the 2007 campaign, the *Safe-T Rider* goal, originally set to reach 450,000 children, was increased to 500,000 because of the successful campaign and the ability of the Foundation to meet the budget.

Kevin Moylan, Chairman of the Board of Regents, stated “Mike was truly an asset to the Foundation, his work ethic and attention to detail is a big reason this years campaign was a success. We hope Mike continues his support, his council was invaluable.”

The 2007 members of the Elevator Escalator Safety Foundation (EESF) donated \$296,163 in direct contributions. Overall, 250 organizations, companies and individuals contributed to the campaign. Included in the list of contributors are 202 renewing members (gave in 2006 and again this year), 17 returning members

(members who had not contributed since 2005 or before) and 31 completely new members. The Foundation received \$5,770.00 from those new members. Of the 218 returning contributors, nearly 14% increased the amount of money donated to the Foundation.

The Foundation appreciates each of its members for showing their commitment to safety by joining the other members of EESF to help educate children, senior citizens and the general public. The work the Foundation accomplishes is not possible without the industry's support.

If you and/or your company or organization is interested in becoming a member of the Elevator Escalator Safety Foundation, please call 800.949.6442 or info@eesf.org or visit www.eesf.org to donate.

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