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FOR IMMEDIATE RELEASE

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36th Annual “Pop Joe” Golf Outing – A Continuing Success

July 9, 2009 - On June 11, 2009 the Elevator Community celebrated the 36th Annual Pop Frohlinger/Joe Marchese Memorial Invitational Outing at the Middle Bay Country Club in Oceanside, NY, a golf course which borders the Atlantic Ocean on Long Island’s beautiful South Shore.



This year’s honoree was Jackie Mortman of J. M. Associates, Ltd., who has been a staple in the elevator industry providing insurance solutions for almost 40 years.

The beneficiary for the event is the Elevator Escalator Safety Foundation (EESF). Since the Pop/Joe event began supporting the Foundation in 1999, they have donated more than US\$250,000, which equals almost one million children educated on the proper use of elevators, escalators and moving walks.

Honoree Jackie Mortman & husband, J.P.

Due to the overwhelming popularity of the event, the Pop/Joe Invitational was modified to a double shot gun start for the first time. A morning session began the event with a shotgun start at 8:00 a.m. and an afternoon session concluded with a shotgun start at 12:30 p.m.

Even though the weather was not perfect, the outing drew 200 golfers and an additional 30 attendees for the dinner. The outing attendees included elevator folks from as far west as Texas



and as far south as Georgia. In “New York” style, golfers were treated to breakfast, lunch, cocktail hour and dinner as well as full use of the club facilities, a special raffle sponsored by NAEC, a 50/50 raffle, course contests and door prizes. The event also included card games and tournaments after the morning session to occupy attendees until dinner.

The 50/50 winners were Rick Lowenberg, Tim Melanson and Jeff Kneuer.

The Pop/Joe committee includes: Gene Frohlinger, Chairmen Emeritus; Doug Gilman, Joel Frohlinger, Vincent Moscato, John Marchese, Frank Marchese and Lynda Marchese. In honor of Gene Frohlinger, who passed away this year, the bar will now be known as “The 19th Hole.”

Past Pop/Joe Honorees

- Aldo Ghirardi
- Gene Frohlinger
- Herb Glaser
- Walt Glaser
- Ed Bonardi
- Robert DeFrancesco
- Florence Brennor
- The Peelle Company
- Tom Olenick
- Richard Vinciguerra



Pop Joe Welcome Wagon



Breakfast



Afternoon Card Games & Tournaments



Attendees enjoy dinner & prizes for a grand finale.



Honoree Mortman thanks Pop Joe Committee Members Moscato, Frohlinger and Gilman

The following are the Pop/Joe Contest Winners by category:

Gross Score

1st Place	John Marchese	79
2nd Place	Ed Werley	80
3rd Place	Mario Margetta	81
4th Place	Joe Diurno	81

Net Score

1st Place	Steve Ghirand	69
2nd Place	Steve Tilshen	70
3rd Place	Brian Farley	70
4th Place	Tim Hermann	71

*Skill Contest winners***Longest Drive - Men**Morning

John Marchese	264 Yards
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Afternoon

Brad Bernstein	288 Yards
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Longest Drive - Women

Amy DiPaolo	176 Yards
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Accurate DriveMorning

Jeff Sciaffani	10"
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Afternoon

Paul Piccone	18"
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Closest to pin*Hole #4*

<u>Morning</u>	Phil Reid	27' 4"
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<u>Afternoon</u>	Joe D'Amba	12'
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Hole #7

<u>Morning</u>	Jeff McGrory	40'
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<u>Afternoon</u>	John Frondi	6' 5"
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Hole #12

<u>Morning</u>	Pete Mercorella	11' 3"
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<u>Afternoon</u>	Lenny Panarelli	3' 6"
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Hole #15

<u>Morning</u>	Pat McEvoy	7' 8"
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<u>Afternoon</u>	Eric L'Esperance	8'
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Mike Ryan and Vinnie Moscato contributed to this press release.

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