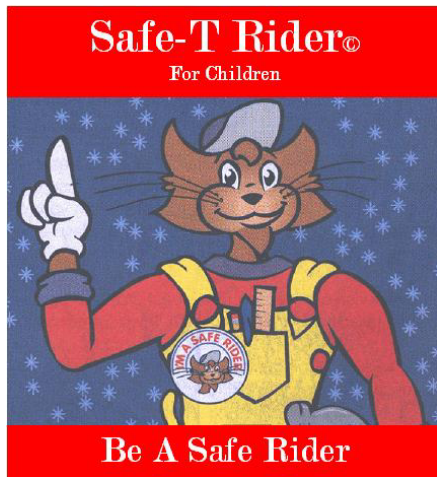


Children in Minnesota Experience the Safe-T Rider® Program

March 19, 2007



Eden Prairie, MN –Five classes at Prairie View Elementary School in Eden Prairie, Minnesota received the *Safe-T Rider* program. Tom Branham, President of Elevator Consulting Services presented an elevator escalator safety program to over 150 students. Branham was invited to do the presentation by Kristen Rice an attorney who has children at Prairie View.

According to Branham the Prairie View Elementary teachers believed the program was very worthwhile. The students were enthusiastic and asked great questions. “I was very satisfied the program was effective for a great bunch of kids,” Branham said.

When asked why he volunteered to make the *Safe-T Rider* presentation, Branham said, “I am a believer in it. As the owner of an elevator company, it is a reasonable hope the accident rate can be reduced with education; but when you see the enthusiasm of the students, it’s hard not to appreciate it, it really does help!”

Safe-T Rider is an educational program targeted for elementary school aged children to teach them the safe and proper use of elevators, escalators and moving walks. As part of the program each class receives a classroom poster, an 8 minute safety video, a teachers’ guide, kids’ activity book, lunch box stickers, tests and certificate of completion. The program is provided by the industry through EESF free of charge.

Safe-T Rider is also available as an online interactive program at www.safet rider.org.

Elevator Consulting Services also participated in National Elevator Escalator Safety Awareness Week. Philip Cleminson requested and was granted a state proclamation from the Governor Tim Pawlenty requesting November 12 to 18, 2006 be made National Elevator Escalator Safety Awareness Week.

For more information about the Elevator Escalator Safety Foundation,
contact the Foundation at info@eesf.org or 800.949.6442

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