

The Industry Shops and EESF Benefits

February 22, 2007

Chicago, IL – The Elevator Escalator Safety Foundation (EESF) will benefit when the industry shops online. Tom Sybert, host and creator of the Elevator Radio Show, has registered the Elevator Radio Show’s website to participate in several online affiliate programs. Each year more and more people shop online. “We’re looking at alternative ways to generate funding for the Foundation” stated Sybert, “We know people are going to shop online, now a portion goes to a good cause. Everyone can feel good about that.”

As an affiliate, a percentage of the money spent on all purchases that originate from www.elevatorradioshow.com is returned to the radio show. Each company offers between a 1% to 10% return on the total. Sybert has pledged to donate all the proceeds to EESF.

Participation is easy. Visit the affiliate page on the Elevator Radio Show’s website, click on the link to a retailer and make a purchase. That purchase results in a donation to EESF.

Five companies are featured on the Elevator Radio Show website offering a variety of goods. The Duluth Trading Company is a retailer of outdoor and work apparel; KegWorks is a retailer of home bar supplies and accessories; Knetgolf.com is a retailer of golf equipment; QuickTime Pro is an Apple Computer online store and Tiger Direct.com is an electronics retailer.



For more information about the affiliate programs or to make a purchase that will help EESF; visit www.elevatorradioshow.com. For questions or comments about the weekly Podcast, contact Tom Sybert at 206 309-5198 or tom.sybert@elevatorradioshow.com.

For more information about EESF, contact the Foundation at 800.949.6442 or info@eesf.org.

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