



Our Mission:
To educate the public on the safe and proper use of elevators, escalators and moving walks through informational programs.

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www.eesf.org

www.safetrider.org
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The Resource for Rider Safety Education
INSIDER

March 2005

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EESF HOLDS 2005 ANNUAL MEETING

The Elevator Escalator Safety Foundation held its annual meeting Friday, January 21, 2005 in Mobile, Al. Prior to meeting with the industry, the Board of Regents and their available alternates convened with EESF staff for a one-day meeting on January 20.



Lubben passes gavel to Witham

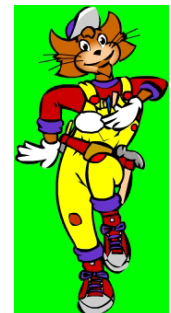
Outgoing Chairman, Michael Lubben of KONE, handed the gavel over to incoming chairman, Doug Witham of GAL Manufacturing.

Lubben was presented with a plaque of appreciation.

Witham announced the following Director appointments:
Regent at Large (Associations) – Regent Thomas Olenick / Alternate Davis Turner; Regent at Large (User) – Regent Kevin Moylan/ Alternate Michael Mancuso; Canadian Liaison – Regent Doug Witham/ Alternate Steve Husband; Regent at Large (Industry) – Regent Mike Thomas/ Alternate David Lacosse. All will serve three-year terms expiring at the Annual Meeting in 2008. Continued on page 2

SAFE-T RIDER ON THE MOVE

The 2004/05 Safe-T Rider school year program is in full swing. The Foundation to date has commitments for enough materials to educate 310,791 children the (280,006) US and (30,785) Canada. This number represents over 316 districts in the US and 14 in Canada. Program director Laurie Dueitt is working to enroll more to meet the goal of 450,000 by the end of May..



The Safe-T Rider program has several school districts that have participated for a number of years. The districts with

the number of years and children for this year's program include Alpine, UT (12yrs.and 4,028 children), Charlotte, NC (7yrs. and13,671children), Los Angeles, CA Archdiocese (7yrs. and 15,890 children), Miami, FL (12yrs. and 29,341children), Atlanta, GA (10 yrs. and 9,425 children), New Orleans, LA (7 yrs. and 5,727 children), Las Vegas, NV (12yrs and 26,696 children) ,Philadelphia, PA (9 yrs. and 19,000 children) and). Canada has three districts that have been participated for over 3 years. These include:

Continued on page 5

Board meeting.... ACTIVIST BOARD OF REGENTS

A By Law change expanded the EESF Board to 15 positions and reflected Board desire to allow a more diversified and representative industry group. New Board members include:

Regent at Large and current Campaign Chairman - Richard Vinciguerra, AFD Industries (expiring Annual meeting 2007), Regent at Large - Richard Gregory, Vertex (expiring Annual meeting 2006) and Regent at Large – Jim Riegler, ThyssenKrupp (expiring Annual meeting 2008)

In addition to Witham, the new Board Officers includes: Vice Chairman, Mike Thomas, Secretary, Kevin Moylan and Treasurer, Ricia Hendrick.

Outgoing Treasurer, Nick Montesano, was presented with an appreciation plaque for his years of service as Treasurer. While under Montesano's lead, EESF instituted new internal control procedures and met the 2004-year budgeting goals.

EESF's Executive Director, Ray Lapierre, announced he would be leaving the Foundation after 13 years of service to pursue other interests, effective September 30, 2005. The Board has designated Barbara Allen to lead the Foundation as Executive Director effective October 1, 2005.

"What a great start to our new 'Activist Board of Regents'. After our gathering in Mobile I am confident that we will accomplish a ton this year," said Chairman, Doug Witham. Those attending the industry meeting met the better part of the day discussing major issues within the foundation and had a planning session on ways to accomplish several objectives on a wide range of issues dealing with programs, fund raising and the Canadian Foundation. Volunteers were assigned the lead for each topic as well as others who will help. They will report back to Witham on their plan of action. Issues and leaders included:

PROGRAMS -1) Investigating Safe-T Rider program distribution to make sure EESF is still getting the best bang for its buck (MacKinnon); 2) Exploring possibilities of developing a National Elevator Escalator Safety Awareness Week package to help encourage more participation (Moylan); 3) Networking with mall managers to get the A Safe Ride program implemented for mall walkers (Kanicki) and 4) Finding ways to improve the Foundation's websites -to increase the use of the interactive programs through school classrooms and senior facilities (John Koshak, ThyssenKrupp Triad Group).

FUND RAISING – 1) Looking at ways to improve the current fund raising campaign (Vinciguerra); 2) Revisiting the recently completed Safe-T Rider Efficacy Study to determine ways to use the program to help EESF get more funding from within and outside the industry (Gregory); 3) Improving the existing workplace campaigns to get more employee and company involvement (Lubben), and; 4) Identifying special events currently in place and assessing the potential and research new ideas for future fundraisers. (Merlo)

CANADA: - A Canadian group will research opportunities to get the Canadian counterpart more involved in Foundation programs and fund raising (Lavallee)

OTHER – 1) Completing a thorough By Laws review (Darrell Braun, Braun Corporation), and 2) Investigating ways for EESF to get more involvement and support from the labor unions (Merritt & McDonald).

Braun and Koshak were unavailable for the meeting, but that did not stop new Chair Witham from assigning them an issue. Issue Leaders will provide a timetable to Chairman Witham, who promises to track the effort and insure accountability.

Those attending were:

Doug Witham, Chairman; Mike Thomas, Vice Chairman; Kevin Moylan, Secretary; Ricia Hendrick, Treasurer; Nick Montesano, Director; Mike Lubben, Director; Thomas Olenick, Director; Rob Merlo, Director; R. D. Merritt, Director; Jim Reigler, Director; Richard Vinciguerra, Director; Richard Gregory, Director; Lou Kanicki (Alternate to George Gibson); Rob Choquette (Alternate to Lubben); Mike Mancuso (Alternate to Moylan); T. Bruce MacKinnon (Alternate to Hendrick); David Lacosse (Alternate to Thomas); Marie McDonald (Chairman Emeritus); Kevin Lavallee, Canadian EESF Board; John Murphy, Canadian EESF Board; Kenneth Andersen, Canadian EESF Board; Dotty Stanlaske, NAESA Executive Director; Teresa Shirley, NAEC Executive Director; Doug Boydston, NAEC President; Art Steber, ECA Vice President; Vinnie Moscato, Co-Chairman Pop/Joe Golf Outing; David Clothier, Elevator World; Ray Lapierre, Executive Director; Barbara Allen, Deputy Director; and Laurie Dueitt, Program Director.

The 2006 Annual Meeting will be held February 16 and 17, in Mobile. All contributors/members of the Elevator Escalator Safety Foundation are invited to attend and hear first hand what is going on with EESF and offer input and suggestions in reaching EESF goals. Call EESF at 251-479-2199 for more information.

2005 Members & Contributors

As of 3/15/05

INVESTOR

KONE Inc. (13)
National Elevator Industry, Inc. (12)
Schindler Elevator Corporation (13)
ThyssenKrupp Elevator (13)

PARTNER

NAESA International (15)
National Assoc. of Elevator Cont. (15)

ASSOCIATE

Elevator Conference of New York (10)
Elevator World Inc. (14)
GAL Mfg Corp./Hollister
Whitney (13)* (H. P. Glaser)
IF P&C Insurance Company Ltd. (1)
Otis Elevator Company (13)

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Bay State Elevator Company, Inc. (6)
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Schumacher Elevator (11)
Star Elevator Company (1)
Van Deusen & Associates (13)

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AFD Industries, Inc. (11)
Blatt, John W. Elevator Consulting (11)
Braun Elevator Company (10)
Burnham & Company (11)
Consolidated Electrical Distributors (8)
Courion Industries (13)
D & D Elevator Maintenance, Inc. (8)
Donnelly & Associates (13)* (John I. Donnelly, Jr)

Donoghue, Edward A Associates (13)
Draka Elevator Products (12)
Elevator & Vertical Transportation (11)
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Elite Elevator Cab Remodeling, Inc. (7)
Formula Systems North America, Inc. (3)
High Cotton Direct Marketing (8)
Hoist-Co, Inc. (10)
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Lift Business Advisors Inc. (6)
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McDonald, Marie (13)
New Jersey Dept. of Community Affairs (8)
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Southern Elevator Company Inc. (6)
Steber, Arthur (2)
United Elevator Company (7)
Vertical Assessment Associates, Inc (1)
Westcoast Elevator Pads (7)
Wurtec Elevator Product & Services (3)

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Allen, Barbara S. (12)
Bates, V. Q. (12)
Certified Elevator Inspection Service (8)
Columbia Elevator Products Co., Inc. (13)
Daigle, Malcolm L. & Associates, Inc. (11)
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Dueitt, Laurie J. (3)
Gibson, George W. & Associates, Inc. (12)
Herrity, James T. (1)
Hesselberg, Keesee & Associates (6)
Hopkins Illinois Elevator Company (10)
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IUEC Local 32, Atlanta, GA (4)
IUEC Local 36, Detroit, MI (5)
IUEC Local 124, Mobile, AL (6)
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Lonsdale Elevator Service Company (13)
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Monitor Controls, Inc (3)
Murphy, Charles (12)
National Elevator Cab & Door (2)
Parts Specialists, Inc. (2)
Seifried, Elinor G. (8)* (H. P. Glaser)
Shirley, Teresa (9)
Star Elevator, Inc. (6)
Swerrie, D. A. (8)
Turner, Davis L. & Associates (9)
Vertex Corporation (8)
Walsh Associates Ltd. (8)
Wright, Harwood L. (12)

"AMATEUR MUSIC AWARDS – THE ELEE’S - AT UNITED IN TORONTO 2005”

Come hear the sounds and talents of your industry peers as the Elevator Escalator Safety Foundation conducts the elevator industry’s Amateur Music Awards – “The Elee’s” - on Monday, September 26, 2005.

Five very talented acts have already committed to perform including Bobby DeFrancesco (Benfield Electric Supply Corp.), Bobby Schaeffer and daughter Kristen (D & D Elevator), Bob Caporale (Elevator World), the Mathis Family (Ashville Elevator) and Laura Moylan, wife of EESF Board Member Kevin Moylan (New York City Transit). The performances will be spread throughout the 1 ½ -hour party and a winner will be crowned. The early start time and shortened time will allow participants to plan dinner at Toronto’s fine restaurants.



The Joint Leadership 2005 Team of United in Toronto consisting of **CECA** (Canadian Elevator Contractors Association), **NAEC** (National Association Elevator Contractors), **NAESAI** (NAESA International), and **NAVTP** (National Association Vertical Transportation Professionals) has graciously granted the Elevator Escalator Safety Foundation this opportunity to raise funds while entertaining conferees.

EESF is looking to have at least one representative from all four associations in the competition. Competition is expected to be high-spirited – so come and support your association representative. We are still looking for talent from NAESAI, NAVTP and CECA. EESF will provide two free tickets to individuals who suggest a performer that is accepted. Contestants will receive free tickets as well. Call the Foundation to enter or suggest a participant for the competition.

Proceeds from this event will go to help support the mission of the Elevator Escalator Safety Foundation, which includes:

- Reaching nearly half a million children with the Safe-T Rider program this school year.
- Celebration of National Elevator Escalator Safety Awareness Week
- Provide General Safety Information to the public
- Continuation of the two interactive programs, www.asaferide.org & www.safetrider.org
- Development of a DVD that will include all program materials to distribute to the public and school systems
- Continued Web Site Development
- Plus much more

For more information, contact Ray Lapierre or Barbara Allen at 888-RIDE SAFE.



**Elevator Escalator
Safety Foundation**

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**Safe-T Rider on the Move...
continued**

Vancouver, BC (3 yrs. and 4,140 children),
Maple Ridge, BC (5 yrs. and 1,188 children)
and Toronto, ON (3 yrs. and 20,680
children).

The Foundation is breaking into new areas as well, with never before commitments from 98 areas. This group accounts for 19,917 of the total. Some of these areas have as many as 3,000 children (Birmingham, AL) and some with as little as 5 children (Lake Forest, IL). Seven of the 98 new areas came from a mailing sent to the top 500 populated school districts.

The Safe-T Rider program is on the verge of another milestone - the 4,000,000 child! A celebration is planned in Ontario Canada to commemorate this achievement. ThyssenKrupp Canada CEO and Canadian Foundation Vice Chairman, Kevin Lavalley and his team are planning a special celebration in an Ontario school classroom

Board of Regents

Representing:

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Doug Witham
Canadian Liaison

VICE CHAIRMAN

Mike Thomas
Director at Large—Industry

TREASURER

Ricia S. Hendrick
Elevator World, Inc.

SECRETARY

Kevin Moylan
Director at Large—User Community

DIRECTOR

George W. Gibson
NAESA International

DIRECTOR

Michael H. Lubben
National Elevator Industry, Inc.

DIRECTOR

Robert G. Merlo, Jr.
National Association of Elevator
Contractors

**DIRECTOR –AT-LARGE
POSITIONS**

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Labor

Nicholas J. Montesano
Industry

Thomas Olenick
Associations

Richard E. Vinciquerra

Richard Gregory

Jim Riegler

EMERITI

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Marie McDonald, Chairman
Timothy L. Duin, Director
Joseph Marchese, Director
William McLean, Director
Floyd 'Bud' Rommel, Director

2005 CAMPAIGN CHAIRMAN

Richard E. Vinciquerra, President
AFD Industries, Inc.

MEMBERSHIP CATEGORIES

INVESTOR \$25,000 or more	PARTNER \$10,000 to \$24,999	ASSOCIATE \$5,000 to \$9,999	SPONSOR \$2,500 to \$4,999	SUSTAINER \$1,000 to \$2,499	DONOR \$500 to \$999	PATRON \$100 to \$499	FRIEND Up to \$99
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2005 Membership

NAME: _____

TITLE: _____

COMPANY: _____

ADDRESS: _____

CITY: _____ ST/PROVINCE: _____ POSTAL CODE: _____

TELEPHONE: () _____ E-MAIL ADDRESS: _____

ENCLOSED PLEASE FIND A CHECK IN THE AMOUNT OF \$ _____

AND LIST ME AS A _____ MEMBER

_____ SEND ME INFORMATION ON HOW TO VOLUNTEER

3/05