

The Elevator and Escalator Industry Donates more than \$300,000 to the Elevator Escalator Safety Foundation During 2006

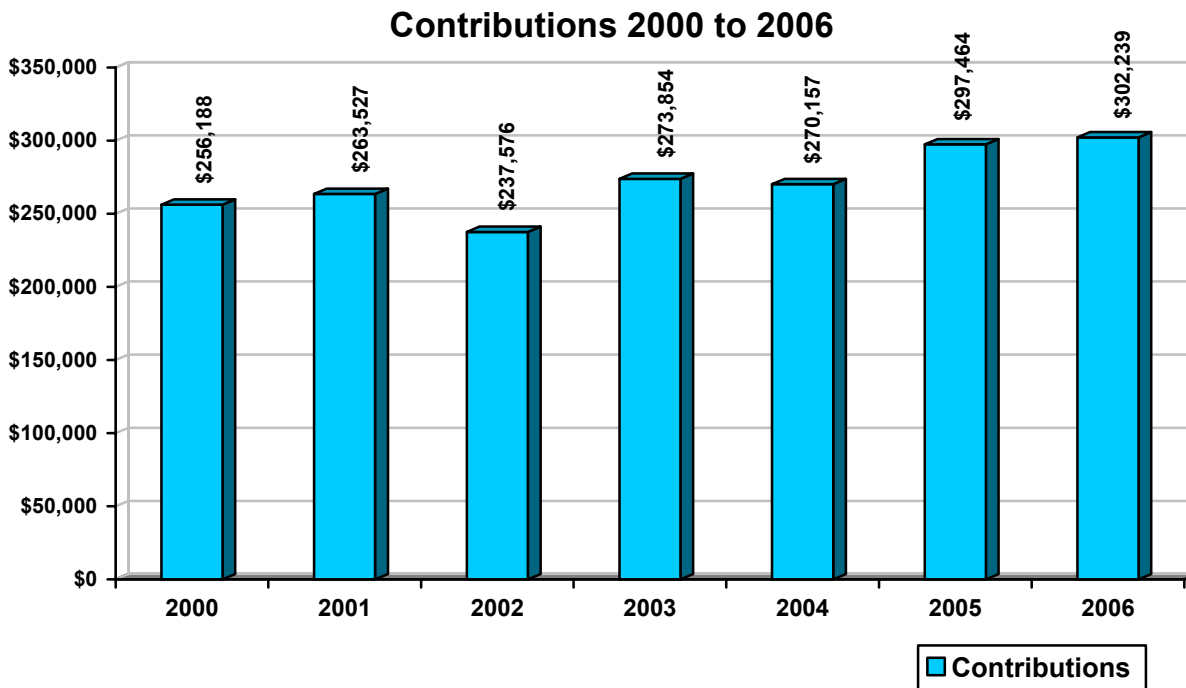
January 18, 2007

Mobile, AL – The 2006 members of the Elevator Escalator Safety Foundation (EESF) donated \$302,239.05 in direct contributions to help the Foundation reach its mission of educating the public on safe riding habits while using our equipment.

During 2006, 243 organizations, companies and individuals contributed to the annual campaign. Included in the list of contributors were 168 renewing members (gave last year and again this year), 33 returning members (members who had not contributed since 2004 or before) and 42 brand new members.

The EESF Board set an ambitious campaign goal of collecting \$300,000 (with a budget goal of \$269,000) in direct contributions, during the Annual Meeting in February of 2006. The budgeted goal of \$269,000 was exceeded by \$33,239.05 or 12.3%.

Quent Bates of Lerch Bates and Associates served as the 2006 Campaign Chairman and his leadership was a significant factor in the success of this campaign. The Foundation appreciates him lending his name and reputation to this effort.



Under the leadership of the 2007 Campaign Chairman, Michael Corbo of Mitsubishi Electric and Electronics USA, the Foundation kicked off the new campaign year on November 1, 2006. The response so far has been outstanding with 116 companies, individuals and organizations having committed \$67,858.

The money raised from the Annual Fundraising Campaign is used to fund EESF's mission to educate the public on the safe and proper way to use elevators, escalators and moving walks through informational programs. In 2006, the Foundation focused on increasing participation in the *A Safe Ride* program as well as reaching 450,000 children with the *Safe-T Rider* program. In addition, EESF created ten new *Safe-T Rider* costumes that featured a new latex mask. The costumes were available for *Safe-T Rider* classroom presentations and National Elevator Escalator Safety Awareness Week celebrations.

The Foundation appreciates each of its members for showing their commitment to safety by joining the other members of EESF to help educate children, senior citizens and the general public. The work the Foundation does is not possible without their support.

If you and/or your company or organization are interested in becoming a member of the Foundation, please call 800.949.6442 or info@eesf.org

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